



BENEFITING THE BUNDLE OF JOY FUND

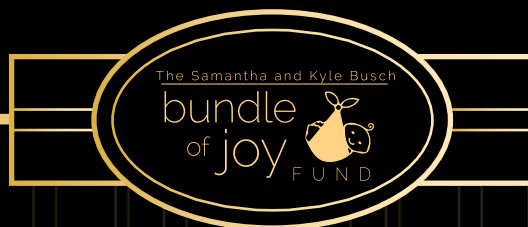
# VEGAS, BABY!

TWO OF A KIND, WORKING ON A FULL HOUSE

DECEMBER 16TH | 6 PM

THE RITZ-CARLTON  
CHARLOTTE, NORTH CAROLINA

SPONSORSHIP  
OPPORTUNITIES





## THE EVENT

*Vegas, Baby!* Casino Night benefiting The Samantha and Kyle Busch Bundle of Joy Fund will be held at the Ritz-Carlton in Charlotte, North Carolina on Thursday, December 16, 2021. The annual fundraiser will transport guests back to glamorous Las Vegas for a night on the town, all for a good cause.

The evening will include live entertainment, gaming tables for players of all levels and exciting surprises throughout the night. Our silent auction will feature unique memorabilia and exclusive travel packages. There will also be creative food stations and distinct craft cocktails created by local celebrity chefs and bartenders.

## THE CAUSE

Since launching in 2015, The Samantha and Kyle Busch Bundle of Joy Fund has distributed nearly \$1 million dollars to 80 couples with 41 babies born and more on the way. The funds raised at *Vegas, Baby!* will support the mission of advocating for fertility support and providing monetary grants for in-need couples struggling with infertility.

The unfortunate reality is that most of the applicants are employed and have insurance, but no infertility coverage. The high cost of treatment averages \$20,000+ per round. We've met couples who have tried to conceive for more than seven years; who have sold their home and moved in with family to save money; who have endured multiple miscarriages; who work multiple jobs and drained their savings accounts; veterans, teachers, law enforcement and firefighters who serve us each day but whose salaries don't allow them to pay for infertility treatments. Through all the tears, emotions, pain and financial struggles, they have never given up on their dreams to have a child. Support from partners like you provide us the opportunity to turn couples into families.



# THE SPONSORSHIP OPPORTUNITIES

As a sponsor of *Vegas, Baby!*, you will impact the lives of couples by supporting the mission of The Bundle of Joy Fund, advocating for fertility support and providing monetary grants for in-need couples struggling with infertility. Enjoy an exclusive night of fine food, entertainment, and casino games while supporting the programs and advocacy of The Bundle of Joy Fund.

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## HEADLINER PRESENTING SPONSOR

**\$25,000**

*Donation provides 2 IVF cycles.*

- Inclusion in event title with category exclusivity.
- Mention in all event announcements and communications.
- Primary logo placement throughout the event, including a special playing chip.
- Logo feature on red carpet step-and-repeat backdrop.
- Admission and VIP gifts for 20 guests.
- Opportunity to provide custom-tailored displays or experience within event.
- One (1) event-related post on Samantha and Kyle Busch's social media.
- Sponsor highlight on Bundle of Joy Fund website and social media.
- Recognition by Samantha and Kyle Busch during event presentation.

*One Available*



# DADARAZZI

## RED CARPET SPONSOR

**\$15,000**

*Donation provides 1 complete IVF cycle.*

- Exclusive sponsor of red-carpet entry and photo opportunity.
- Logo feature on red carpet step-and-repeat backdrop.
- Admission and VIP gifts for 12 guests.
- Inclusion in an event-related post on Samantha and Kyle Busch's social media.
- Sponsor highlight on Bundle of Joy Fund social media.
- Recognition by Samantha and Kyle Busch during event presentation.

*One Available*

# JACKPOT

## FOOD DISPLAY SPONSOR

**\$10,000**

*Donation provides 1 complete IVF cycle.*

- Exclusive sponsor of creative and unique food displays.
- Appropriate signage at and around food displays.
- Admission and VIP gifts for 8 guests.
- Inclusion in an event-related post on Samantha and Kyle Busch's social media.
- Sponsor highlight on Bundle of Joy Fund social media.
- Recognition by Samantha and Kyle Busch during event presentation.

*One Available*



# ALL-IN

## HIGH-ROLLER TABLE SPONSOR

**\$10,000**

*Donation provides 1 egg retrieval procedure plus medications.*

- Exclusive sponsor of high-roller table.
- Appropriate logo inclusion at and around high-roller table.
- Admission and VIP gifts for 8 guests.
- Option for one (1) seat at high-roller table.
- Inclusion in an event-related post on Samantha and Kyle Busch's social media.
- Sponsor highlight on Bundle of Joy Fund social media.
- Recognition by Samantha and Kyle Busch during event presentation.

*One Available*

# BIG SHOTS

## LIQUOR SPONSOR

**\$10,000**

*Donation provides 1 egg retrieval procedure plus medications.*

- Exclusive liquor sponsor.
- Specialty cocktail(s) featuring sponsor product.
- Opportunity to prominently display product at all bar locations at event.
- Opportunity for product to be included in VIP guest gift.
- Admission and VIP gifts for 8 guests.
- Inclusion in an event-related post on Samantha and Kyle Busch's social media.
- Sponsor highlight on Bundle of Joy Fund social media.
- Recognition by Samantha and Kyle Busch during event presentation.

*One Available*



# V.I.P

## LOUNGE SPONSOR

**\$10,000**

*Donation provides 1 egg retrieval procedure plus medications.*

- Exclusive lounge area sponsor.
- Appropriate signage around lounge area.
- Admission and VIP gifts for 8 guests.
- Inclusion in an event-related post on Samantha and Kyle Busch's social media.
- Sponsor highlight on Bundle of Joy Fund social media.
- Recognition by Samantha and Kyle Busch during event presentation.

*One Available*

# PUTTIN' ON THE RITZ

## DECOR SPONSOR

**\$10,000**

*Donation provides 1 egg retrieval procedure plus medications.*

- Exclusive decor sponsor.
- Appropriate signage around the event.
- Admission and VIP gifts for 8 guests.
- Inclusion in an event-related post on Samantha and Kyle Busch's social media.
- Sponsor highlight on Bundle of Joy Fund social media.
- Recognition by Samantha and Kyle Busch during event presentation.

*One Available*



# POPPIN' BOTTLES

## FUNDRAISING TRACKER SPONSOR

**\$7,500**

*Donation provides 1 egg retrieval procedure.*

- Exclusive sponsor of fundraising tracker displayed by oversized champagne glass.
- Appropriate signage around fundraising messaging and on champagne glass and bottles.
- Admission and VIP gifts for 6 guests.
- Sponsor highlight on Bundle of Joy Fund social media.
- Recognition by Samantha and Kyle Busch during event presentation.

*One Available*

# SHOWTIME

## SPONSOR OF EVENING ENTERTAINMENT

**\$7,500**

*Donation provides 1 egg retrieval procedure.*

- Exclusive sponsor of evening entertainment.
- Appropriate logo placement on signage throughout the event.
- Admission and VIP gifts for 6 guests.
- Sponsor highlight on Bundle of Joy Fund social media.
- Recognition by Samantha and Kyle Busch during event presentation.

# LIGHTS, CAMERA, ACTION

## TECHNOLOGY SPONSOR

**\$5,000**

*Donation provides 1 round of medication.*

- Exclusive sponsor of technology equipment.
- Appropriate signage around stage display.
- Admission and VIP gifts for 4 guests.
- Sponsor highlight on Bundle of Joy Fund social media.

*One Available*



# ACE IN THE HOLE

## SILENT AUCTION SPONSOR

**\$5,000**

*Donation provides 1 round of medication.*

- Exclusive sponsor of the silent auction.
- Logo feature on auction website.
- Appropriate signage around auction display.
- Admission and VIP gifts for 4 guests.
- Sponsor highlight on Bundle of Joy Fund social media.

*One Available*

# THE CAGE

## CASHIER SPONSOR

**\$5,000**

*Donation provides 1 round of medication.*

- Exclusive sponsor of the cashier station.
- Appropriate signage around cashier station.
- Admission and VIP gifts for 4 guests.
- Sponsor highlight on Bundle of Joy Fund social media.

*One Available*

# SIN CITY SOUVENIRS

## GUEST GIFT SPONSOR

**\$5,000 + Gift Item**

*Donation provides 1 round of medication.*

- Exclusive sponsor of the VIP guest gift.
- Logo feature on VIP guest gift.
- Product inclusion in VIP guest gift.
- Admission and VIP gifts for 4 guests.
- Sponsor highlight on Bundle of Joy Fund social media.
- Recognition by Samantha and Kyle Busch during event presentation.

*One Available*







# BLING BLING

## JEWELRY SPONSOR

**\$5,000 + Product** (valued at a minimum of \$2,000)  
Donation provides 1 round of medication.

- Exclusive sponsor of jewelry item.
- Appropriate signage at and around display.
- Admission and VIP gifts for 4 guests.
- Sponsor highlight on Bundle of Joy Fund social media.

*One Available*

# SWEETEN THE POT

## DESSERT SPONSOR

**\$5,000**

Donation provides 1 round of medication.

- Exclusive sponsor of creative and unique dessert displays.
- Appropriate signage at and around dessert displays.
- Admission and VIP gifts for 4 guests.
- Sponsor highlight on Bundle of Joy Fund social media.

*One Available*

# KNOW WHEN TO HOLD 'EM

## CHIP HOLDER SPONSOR

**\$5,000**

Donation provides 1 round of medication.

- Exclusive sponsor of playing chip holders.
- Logo feature on playing chip holders.
- Admission and VIP gifts for 4 guests.
- Sponsor highlight on Bundle of Joy Fund social media.

*One Available*





# DOUBLE DOWN

## BLACKJACK TABLES SPONSOR

**\$5,000**

*Donation provides 1 round of medication.*

- Exclusive sponsor of up to 12 blackjack tables.
- Appropriate signage at and around display.
- Admission and VIP gifts for 4 guests.
- Sponsor highlight on Bundle of Joy Fund social media.

*One Available*

# BETTING ON BLACK

## ROULETTE TABLES SPONSOR

**\$2,500**

*Donation provides genetic testing of embryos to ensure transfer success.*

- Exclusive sponsor of 2 roulette tables.
- Appropriate signage at and around display.
- Admission and VIP gifts for 2 guests.
- Sponsor highlight on Bundle of Joy Fund social media.

*One Available*

# ROLL THE DICE

## CRAPS TABLES SPONSOR

**\$2,500**

*Donation provides genetic testing of embryos to ensure transfer success.*

- Exclusive sponsor of 2 craps tables.
- Appropriate signage at and around display.
- Admission and VIP gifts for 2 guests.
- Sponsor highlight on Bundle of Joy Fund social media.

*One Available*





# DEAL ME IN

## INDIVIDUAL TICKET

**\$350**

- Admission and VIP gift for 1 guest.
- Complimentary food and drinks.
- Live entertainment, gaming tables and surprises throughout the evening.

# DOUBLE OR NOTHING

## TABLE

**\$3,000**

- Admission and VIP gifts for 10 guest.
- Complimentary food and drinks.
- Live entertainment, gaming tables and surprises throughout the evening.

## BECOME A SPONSOR

If you are interested in one of our *Vegas, Baby!* sponsorships, please contact [Rebecca.Barnes@bundleofjoyfund.org](mailto:Rebecca.Barnes@bundleofjoyfund.org) for additional information.

## COVID CLAUSE

We are closely monitoring guidance from the CDC as it relates to Covid-19 and will continue to take this into consideration as we plan our event.

## CANCELLATION POLICY

Tickets purchased for the original October 7th date will be valid for December 16th. Should your availability to attend the event change, ticket purchasers have the following options until December 1:

- Transfer ticket to an attendee of your choice**
- Donate ticket to a Bundle of Joy family who wishes to attend**
- Donate ticket proceeds to The Bundle of Joy Fund**
- Receive a full refund of the purchase price, minus a processing fee**

The Samantha and Kyle Busch Bundle of Joy Fund | Tax ID Number 20-5950643

